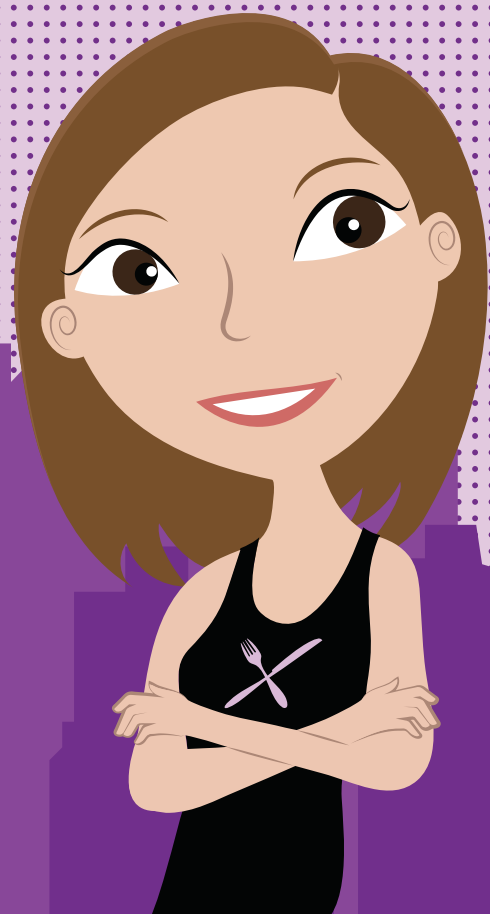


smallchick
BIGDEALS

yum

Media Kit
2014-2015



Price List

Looking to advertise your business? Whether you are a big corporation or small business, **Small Chick Big Deals** always customizes each package to our client's needs. All fees are monthly with a security payment upon signing.

The 'Big Deal' Package - \$250

- Featured Post

Your post will be promoted on our site above unsponsored posts

- Banner Ad

Custom designed by our graphic designer for additional fee of \$100

- Social Media Posting (Twitter/Facebook/Pinterest/Instagram)

Promoted on our sites with links to your website and social media

The 'Bigger Deal' Package - \$400

- Featured Post

Your post will be promoted on our site above unsponsored posts

- Banner Ad

Custom designed by our graphic designer for additional fee of \$100

- Social Media Posting (Twitter/Facebook/Pinterest/Instagram)

Promoted on our sites with links to your website and social media

- Spotlight in Newsletter and Eblast
- Deal Listing

Promoted coupons and special offers on our website and social media

The 'Biggest Deal' Package (recommended) - \$700

- Featured Post

Your post will be promoted on our site above unsponsored posts

- Social Media Posting (Twitter/Facebook/Pinterest/Instagram)

Promoted on our sites with links to your website/social media

- Banner Ad

Custom designed by our graphic designer for additional fee of \$100

- Deal Listing

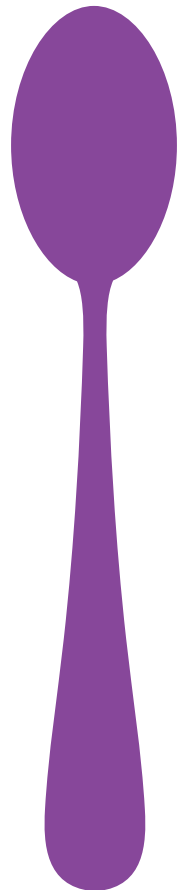
Promoted coupons and special offers on our website and social media

- Event Production

Event designed to promote your business, and will be featured on our social media outlets

- Facebook Offers

Targeted advertisement to your specific demographic





SCBD Statistics

Are you looking to boost revenue, expand your customer base, and generate more buzz about your business? The SCBD website gets **2000+ viewers a month**, mostly in the very influential **Manhattan metropolitan area**. Our target audience consists of mostly **millennials** (18-35 year olds) split about evenly between male and female readers. Though SCBD started as a food blog, we are constantly expanding to new markets and we now cover a wide range of topics including fashion, exercise, and travel.

How can we help you?

Contact us today: Email sara@smallchickbigdeals.com



@smchickbigdeals



/SmallChickBigDeals

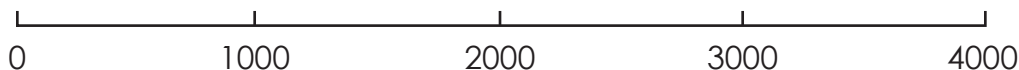


@scbdsara



We have about 1,000 Facebook fans, 3,645 Twitter followers, and 2,065 Instagram followers on our @scbdsara account and 370 on our brand new @smallchickbigdeals Instagram. Our Pinterest is growing quickly and we have 300 followers!

Data accurate as of May 4, 2014



À La Carte

Make your own custom package

Deal Listing: \$50

Banner Ad: \$50

Custom designed Banner Ad: \$150

Featured Post: \$100-150

Social Media Posting: \$150

Event Production: \$200-300

(depending on event needs)

Hosting Events/Apearances: \$300 per appearance

Facebook Offers: Negotiated depending on needs, target audience, & cost



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